Non-tariff Measures vs. Tariffs: A Fresh Look at the Evidence

David J. Kuenzel*
Wesleyan University
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Abstract

This paper examines the relationship between tariffs and the usage of non-tariff measures (NTMs) for a product-level global panel of 97 countries over the period 1996-2020. Using the most comprehensive NTM data set to date, I find that tariff levels or changes therein are of little relevance for implementing NTMs. Instead, smaller tariff overhangs, the difference between WTO members' bound and applied tariff rates, emerge as a significant predictor of future NTM actions. The inverse link between tariff overhangs and NTMs is observable both (i) at the aggregate NTM level and (ii) for the large majority of different NTM subcategories.

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^{*}Contact information: Wesleyan University, Department of Economics, 238 Church St, Room 111, Middletown, CT 06459, E-mail: dkuenzel@wesleyan.edu, Tel: +1(860)685-3052. I thank the editor Eric Young and one anonymous referee for their helpful suggestions.

1 Introduction

The WTO frequently points to past tariff liberalization efforts to showcase its success in securing freer world trade. However, the organization's progress in regulating and restricting non-tariff measures (NTMs) is much more limited. Since the Great Recession in 2008/09 WTO members' protectionist actions, mostly in the form of NTMs, have consistently outpaced trade-liberalizing policies, which threatens to undermine prior tariff reductions (Oxford Analytica 2019). Although this trend is suggestive, efforts to systematically explore the link between countries' tariffs and NTM choices have been severely hampered in the past by the lack of detailed and reliable NTM data.¹

In this note, I consider the tariff-NTM nexus using data from the UNCTAD NTM TRAINS Portal (UNCTAD 2023a), which has recently become available and is the most comprehensive collection of NTMs in terms of country, year and product coverage to date. Focusing on the product-level (HS6-digit), I do not detect a correlation between countries' bound or applied tariff rates with NTMs. Instead, a country's sectoral tariff overhang, the difference between the WTO-negotiated bound and most-favored nation (MFN) applied tariff rates, emerges as a significant predictor of subsequent NTMs. A low tariff overhang indicates less flexibility for a country to raise its applied tariff when faced with protectionist pressures. Importers are then more likely to implement NTMs to reach their desired level of protection. The inverse link between tariff overhangs and NTMs is observable both (i) at the aggregate NTM level and (ii) for the large majority of different NTM subcategories.

The next section introduces the data and the estimation strategy. Section 3 examines the empirical link between tariffs and NTMs at both the aggregate and the NTM subcategory levels. Section 4 concludes.

2 Estimation Strategy and Data

2.1 Empirical Model

To test whether tariff overhangs are related to new NTMs, I estimate a linear fixed effects model:²

$$NTM_{ict} = \beta Overhang_{ic,t-1} + \gamma Z_{ic,t-1} + \eta_i + \omega_{ct} + \epsilon_{ict} \quad , \tag{1}$$

 $^{^{1}}$ Kuenzel (2023) provides an recent overview on the state of this literature.

² A probit or logit model would drop all observations that are perfectly explained by the included fixed effects, which can cause a sample selection bias. The size of the panel below combined with thousands of fixed effects also poses a significant computational challenge for logit/probit estimations. Lastly, the estimates from logit/probit models could suffer from the incidental parameter problem in the presence of many fixed effects (Greene 2002).

where NTM_{ict} are new NTMs in HS6-digit product i imposed by importer c in year t. I use two distinct NTM variables: (i) a binary NTM indicator that takes the value one if the importer implements at least one new NTM for product i in year t, and (ii) a corresponding count variable of all new NTMs. The tariff overhang in specification (1) is the product-level difference between the bound and MFN applied tariffs:

$$Overhang_{ic,t-1} = BoundTariff_{ic,t-1} - AppliedTariff_{ic,t-1} . (2)$$

If a lower tariff overhang is linked to more NTMs, we should expect that $\beta < 0$. Importantly, the vector $Z_{ic,t-1}$ accounts for the levels and changes of the bound and applied tariff rates to distinguish between their impact and the tariff overhang.

In addition, the model includes the import share accounted for by PTA partners, PTAImportShare_{ict}, and the logged world import share of the importer in the product, log(WorldImportShare)_{ict}, which are key tariff overhang determinants (Beshkar et al. 2015). All specifications also contain HS6-digit, η_i , and country-year, ω_{ct} , fixed effects to control for product-specific and time-varying country-specific determinants of NTMs, respectively.³ I use a one-year lag of all independent variables to account for information lags. The results are very similar when using contemporaneous observations.

2.2 Data

The key to the analysis is the product-level NTM data in the UNCTAD TRAINS Portal (UNCTAD 2023a). The UNCTAD researchers classify countries' NTMs into 16 separate categories and provide in each case a short description.⁴ I obtain country-specific HS6-digit NTMs with their respective implementation dates for the period 1996 to 2020. The final dataset contains 97 countries and 5,195,781 observations, with a total of 1,943,712 NTMs.⁵

Table 1 shows the NTMs by category; the majority are sanitary and phytosanitary measures (SPS) and technical barriers to trade (TBT) with counts of 533,135 and 545,127, respectively. There is also a substantial number of export-related NTMs (370,699), price controls (198,275), quantity controls (141,008), pre-shipment inspections (78,290), finance measures (27,883), temporary trade

³ Table A1 in the Appendix shows the baseline results for alternative fixed effects specifications. The results are similar in all cases.

⁴ There were no recorded NTMs in two of the subcategories for the present sample.

⁵ For a breakdown by country, see Table A1 in the Appendix.

barriers (TBT, 25,487), IP restrictions (14,552), and competition measures (6,459). Investment controls, distribution restrictions, subsidies and rules of origin (ROO) are less frequent with counts of less than 2,000 each. Table 2 provides the distribution of NTM counts across products.

I obtain importer-specific tariff data from the TRAINS database (UNCTAD 2023b), which provides average bound and MFN applied tariffs at the HS6-digit level. Table A1 in the Appendix shows the distribution of tariff overhangs across products in the sample for each country.⁶ Only five WTO members (China, EU, Hong Kong, Japan, Switzerland, US) feature no positive tariff overhangs for most or all of their products, indicating little trade policy flexibility. For 33 WTO members, a majority of products is subject to tariff overhangs of 25 percentage points or higher. The remaining 59 countries have a more evenly distributed tariff overhang structure, frequently with a majority of their products having tariff overhangs between zero and 25 percentage points.

To construct the PTAImportShare and log(WorldImportShare) measures, I use trade data from CEPII (2023) and bilateral PTA information over time from the updated dataset of Egger and Larch (2008). Table 3 provides summary statistics and definitions for all variables.

3 Results

3.1 NTM Aggregate

Table 4 shows the estimation results for the model in equation (1) when aggregating new NTMs across all subcategories. Specifications (1) to (4) use the binary product-level NTM indicator as dependent variable, whereas columns (5) to (8) focus on NTM counts. Standard errors are clustered throughout at the country/HS4-digit level as NTM and tariff choices are potentially correlated over time within the country/HS4-digit level.

Specification (1) includes the tariff overhang as well as country-year and HS6-digit fixed effects. The tariff overhang coefficient is negative and statistically significant at the one percent level. The estimated coefficient of -.0346 implies that a tariff overhang increase from zero to 30 percentage points, corresponding to the 25th and 75th percentiles in the data, respectively, lowers the likelihood of a new NTM in a given product and year by 1.04 (= $30 \times -.0346$) percentage points. The unconditional probability of a new NTM in the sample is 10.2 percentage points, implying also a substantial economic magnitude of the tariff overhang effect.

⁶ The sample excludes the one percent of products with the largest tariff overhangs to minimize the impact of outliers, which limits the data to tariff overhangs of 122 percent or less.

Accounting for the key overhang determinants PTAImportShare and log(WorldImportShare) in column (2) leaves the tariff overhang coefficient nearly unchanged. Hence, the overhang measure and not its underlying determinants are driving the negative correlation with NTMs. Specification (3) adds the contemporaneous individual applied and bound tariffs. The significant negative tariff overhang coefficient persists while neither of the tariff rates on their own can be linked to new NTMs. Column (4) adds instead the one-year lagged change in applied and bound tariffs. A similar picture as in specification (3) emerges; the tariff overhang coefficient retains its earlier magnitude. Whereas decreases in applied tariffs are a significant predictor of NTMs, the economic magnitude of the effect is small as the average applied tariff change in the sample is only -.2 percentage points.

The NTM count specifications in columns (5) to (8) follow the same structure as specifications (1) to (4). The results are very similar. There is throughout a statistically significant negative (at the one percent level) link between tariff overhangs and NTMs. Following a similar thought experiment as above, the -.2741 coefficient in column (5) implies that a tariff overhang increase from zero to 30 percentage points lowers the product-level NTM count by $.08 (= 30 \times -.2741)$. Put differently, a country with 30 percentage point tariff overhangs in all of its 5,000 HS6-digit products will implement 400 fewer (.08 times 5,000) new NTMs in a given year compared to an importer with zero tariff overhangs throughout.⁷

3.2 Estimates by NTM Category

Table 5 provides the tariff overhang coefficients when estimating the model in (1) separately for each NTM subcategory. The specifications in panel A of Table 5 regress the respective binary NTM subcategory variables on the tariff overhang and the control variables (including the fixed effects) from specification (2) in Table 4. The results are nearly identical when also controlling for the additional tariff level and change variables introduced in Table 4. These estimates are available upon request.

To conserve space, I only report the tariff overhang estimates in Table 5. For 10 out of the 14 NTM subcategories, there is a negative and statistically significant link (at the one percent level) between tariff overhangs and the respective NTMs. Low tariff overhangs are a crucial determinant for a wide range of different NTMs, including NTM subcategories previously considered in the literature: SPS, TBT, and TTB measures. The magnitude of the tariff overhang estimates varies

⁷ The tariff overhang estimates in Table 4 are similar when interacting the variable with GDP per capita. These results are available upon request.

between the different NTM subcategories, with SPS, TBT and export-related measures being the most likely to be implemented in the presence of low tariff overhangs. Finance measures, competition restrictions, investment controls and subsidies are not negatively linked with tariff overhangs.

Panel B in Table 5 uses instead the corresponding NTM count variables. The signs and statistical significance levels are nearly identical to Panel A. The magnitude of the tariff overhang effect is again largest for SPS, TBT and export-related measures. In general, the consistency of the NTM subcategory results in Table 5 offers convincing evidence for an inverse link between tariff overhangs and NTMs. Countries are more likely to implement NTMs for products with less tariff setting flexibility as indicated by a low tariff overhang.

4 Concluding Remarks

Using the most extensive panel of NTMs to date, I show that countries' tariff overhangs are an inverse predictor of NTM actions at the importer-product level. Countries with lower tariff overhangs are more likely to implement additional regulations and other protectionist measures. This significant tariff-NTM nexus is present for most NTM subcategories and is robust to the inclusion of bound and applied tariff levels as well as their changes. If applied tariffs are close to WTO-negotiated bound tariffs, countries will implement protection via more loosely regulated policies, limiting the relevance of past tariff liberalizations for the world trading system.

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Table 1: NTMs by Subcategory

NTM Subcategory	NTM Count
SPS	533,135
TBT	$545,\!127$
Pre-shipment Inspections	78,290
TTB	$25,\!487$
Quantity Control	141,008
Price Control	198,275
Finance Measures	27,883
Competition Measures	6,459
Investment Measures	998
Distribution Restrictions	101
Subsidies	150
IP Restrictions	$14,\!552$
ROO	1,548
Export-related Measures	370,699
Total	1,943,712

Table 2: Non-zero NTM Distribution

NTM Count	1	2	3	4	5	6-10	11-50	>50	Total
Observations	203,309	108,571	48,458	39,469	25,637	$68,\!566$	32,399	726	527,135

Table 3: Summary Statistics

Variable	Mean	Std. Dev.	Obs.	Definition
AppliedTariff	0.0833	0.1794	5,186,129	HS6-digit MFN applied tariff (in ad valorem terms)
$\Delta {\rm AppliedTariff}, 1$ year	-0.0022	0.0516	$4,\!542,\!247$	1-year change in AppliedTariff
BoundTariff	0.2679	0.2826	5,186,129	HS6-digit bound tariff (in ad valorem terms)
$\Delta \text{BoundTariff}, 1 \text{year}$	0.0000	0.0037	$4,\!542,\!247$	1-year change in BoundTariff
log(WorldImportShare)	-6.5700	2.6969	5,195,830	log of HS6-digit world import share
NTM	0.1015	0.3019	5,195,830	New NTM in HS6-digit product (Yes: 1, No: 0)
NTMcount	0.3741	2.1918	5,195,830	New NTM count in HS6-digit product
Overhang	0.1829	0.2110	5,195,830	$\operatorname{BoundTariff} - \operatorname{AppliedTariff}$
PTAImportShare	0.4377	0.3817	$5,\!195,\!830$	Product-level import share from PTA partners

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Table 4: NTMs vs. Tariffs

Dependent variable:		NTM 1	Dummy		NTM Count				
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	
$Overhang_{t-1}$	-0.0346***	-0.0345***	-0.0315***	-0.0280***	-0.2741***	-0.2738***	-0.2948***	-0.2076***	
	(0.0029)	(0.0029)	(0.0034)	(0.0032)	(0.0236)	(0.0236)	(0.0287)	(0.0249)	
$BoundTariff_t$			-0.0030				0.0151		
			(0.0020)				(0.0166)		
$AppliedTariff_t$			0.0022				-0.0735*		
			(0.0024)				(0.0401)		
Δ BoundTariff _{t-1} , 1 year				-0.0088				-0.0825	
				(0.0244)				(0.1280)	
Δ AppliedTariff _{t-1} , 1 year				-0.0152**				-0.0633**	
				(0.0063)				(0.0276)	
$PTAImportShare_{t-1}$		0.0075***	0.0074***	0.0082***		0.0098	0.0095	0.0116*	
		(0.0007)	(0.0007)	(0.0007)		(0.0060)	(0.0060)	(0.0060)	
$log(WorldImportShare)_{t-1}$		-0.0004***	-0.0004***	-0.0004***		-0.0010	-0.0011	-0.0012	
		(0.0001)	(0.0001)	(0.0001)		(0.0013)	(0.0013)	(0.0014)	
Observations	5,195,781	5,195,781	5,186,129	4,542,247	5,195,781	5,195,781	5,186,129	4,542,247	
R2	0.5784	0.5784	0.5787	0.5867	0.2879	0.2879	0.2879	0.3016	
Country-year FE	Yes								
HS6-digit FE	Yes								

Notes: The table presents linear fixed effects regressions of the model in equation (1). Clustered standard errors at the country/HS4-digit level are in parentheses. ***, ** and * indicate 1 percent, 5 percent and 10 percent significance levels, respectively.

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Table 5: NTMs by Subcategory vs. Tariff Overhangs

		Panel	A: Binary N7	^r M Variable	s		
	(9)	(10)	(11)	(12)	(13)	(14)	(15)
Dependent variable:	SPS	TBT	Preshipment	TTB	Quantity	Price	Finance
Dependent variable.	51.5	1D1	Inspections	1110	Control	Control	Measures
O	-0.0394***	-0.0144***	-0.0051***	-0.0045***	-0.0020***	-0.0062***	0.0002
$Overhang_{t-1}$	(0.0025)	(0.0016)	(0.0008)	(0.0005)	(0.0007)	(0.0007)	(0.0001)
	(16)	(17)	(18)	(19)	(20)	(21)	(22)
Dependent variable:	Competition	Investment	Distribution	Subsidies	IP	ROO	Export-related
Dependent variable:	Measures	Measures	Restrictions	Subsidies	Restrictions	noo	Measures
0	0.0001	0.0006***	-0.0001***	0.0000	-0.0015***	-0.0008***	-0.0089***
$Overhang_{t-1}$	(0.0001)	(0.0001)	(0.0000)	(0.0000)	(0.0002)	(0.0001)	(0.0011)
		Panel	B: Count NT		5		
	(23)	(24)	(25)	(26)	(27)	(28)	(29)
Dependent variable:	SPS	TBT	Preshipment	TTB	Quantity	Price	Finance
Dependent variable.	51.5	151	Inspections	111	Control	Control	Measures
Orranhama	-0.1756***	-0.0376***	-0.0065**	-0.0058***	-0.0013	-0.0153***	0.0008***
$Overhang_{t-1}$	(0.0125)	(0.0085)	(0.0026)	(0.0008)	(0.0013)	(0.0015)	(0.0003)
	(30)	(31)	(32)	(33)	(34)	(35)	(36)
Don on dont rowinhles	Competition	Investment	Distribution	Subsidies	IP	ROO	Export-related
Dependent variable:	Measures	Measures	Restrictions	Subsidies	Restrictions	ROO	Measures
0	0.0003*	0.0014***	-0.0001***	0.0000	-0.0017***	-0.0014***	-0.0311***
$Overhang_{t-1}$	(0.0002)	(0.0002)	(0.0000)	(0.0000)	(0.0002)	(0.0002)	(0.0076)

Notes: The table presents Overhang_{t-1} coefficients from linear fixed effects regressions of the model in equation (1). All regressions include the same controls as column (2) in Table 4. Clustered standard errors at the country/HS4-digit level are in parentheses. ***, ** and * indicate 1 percent, 5 percent and 10 percent significance levels, respectively.

Appendix A: Additional Results

Table A1: NTMs and Tariff Overhang Distribution by Country, HS6-digit, 1996–2020

		NTM	Share of Sectors by Tariff Overhang					
Country	Observations	Count	≤ 0%	0 - 10%	10 - 25%	> 25%		
Antigua and Barbuda	51,436	860	0.000	0.000	0.023	0.977		
Argentina	107,584	42,024	0.040	0.138	0.643	0.179		
Armenia	51,931	24,051	0.381	0.402	0.217	0.000		
Australia	109,393	1,082	0.288	0.381	0.290	0.042		
Bahrain	61,220	121,262	0.024	0.011	0.092	0.872		
Bangladesh	3,050	1,106	0.075	0.187	0.367	0.371		
Barbados	24,330	1,886	0.002	0.000	0.005	0.993		
Benin	18,785	6,613	0.544	0.125	0.050	0.281		
Bolivia	91,586	14,997	0.024	0.009	0.113	0.854		
Botswana	65,630	$4,\!\!653$	0.249	0.230	0.445	0.076		
Brazil	114,429	49,779	0.045	0.156	0.655	0.144		
Brunei	58,016	12,773	0.006	0.002	0.791	0.201		
Burkina Faso	19,719	279	0.556	0.128	0.045	0.271		
Burundi	5,139	10	0.328	0.061	0.028	0.583		
Cambodia	11,882	8,281	0.394	0.250	0.327	0.029		
Cameroon	5,770	822	0.000	0.000	0.000	1.000		
Canada	123,180	2,927	0.533	0.444	0.023	0.000		
Cape Verde	16,557	7,273	0.933 0.127	0.444	0.232	0.000		
Chad	1,305	69	0.000	0.000	0.000	1.000		
Chile	102,057	7,489	0.000	0.000	0.991	0.008		
China	76,645	111,565	0.880	0.109	0.010	0.003		
Colombia	108,288	19,951	0.019	0.109 0.007	0.010 0.473	0.501		
Costa Rica	85,800	8,393	0.019	0.007	0.473	0.873		
Cote d'Ivoire	23,357	1,294	0.020	0.010 0.149	0.000	0.004		
Cuba	23,980	9,897	0.750	0.149 0.314	0.051 0.154	0.004 0.167		
Dominica	20,416	851	0.001	0.014	0.154 0.067	0.107		
Dominican Republic	70,526	28	0.001	0.002 0.057	0.461	0.931 0.471		
Ecuador			0.010 0.162	0.057 0.152	$0.401 \\ 0.678$	0.471		
Egypt, Arab Rep.	81,328	16,199	0.102	0.132 0.185	0.078 0.472	0.008 0.202		
	85,109	20,980	0.141	0.169	0.472 0.405	0.202 0.563		
El Salvador Eswatini	87,559 $45,070$	4,317 122	0.024 0.249	0.009 0.231	$0.405 \\ 0.445$	$0.305 \\ 0.075$		
			0.249	0.231 0.053		0.075 0.000		
European Union Gabon	122,709	73,430			0.003	0.000 0.121		
	29,171	2,087	0.816	0.030	0.033			
Georgia	42,290	10,227	0.564	0.245	0.191	0.000		
Ghana	5,469	1,258	0.001	0.002	0.027	0.969		
Grenada	16,620	55	0.007	0.000	0.039	0.954		
Guatemala	73,757	8,897	0.018	0.013	0.239	0.729		
Guinea	5,822	616	0.548	0.168	0.197	0.087		
Guyana	40,207	887	0.012	0.002	0.016	0.970		
Honduras	65,871	2,935	0.010	0.051	0.495	0.444		
Hong Kong, China	51,608	3,801	1.000	0.000	0.000	0.000		
Iceland	62,247	2,731	0.339	0.301	0.269	0.091		
India	61,465	2,667	0.130	0.090	0.307	0.473		
Indonesia	97,285	137,867	0.027	0.023	0.307	0.643		
Israel	49,186	297	0.262	0.505	0.139	0.094		
Jamaica	33,440	223	0.012	0.040	0.112	0.836		
Japan	118,755	22,680	0.949	0.048	0.003	0.000		
Jordan	59,830	$3,\!175$	0.450	0.325	0.211	0.014		

continued \dots

Country	Observations	NTM Count	Share ≤ 0%	of Sector 0 - 10%	s by Tariff 10 - 25%	Overhang > 25%
Kenya	8,277	5,481	0.008	0.017	0.016	0.959
Korea, Rep.	$105,\!555$	$36,\!531$	0.416	0.477	0.090	0.017
Kuwait	73,733	118,886	0.003	0.000	0.002	0.995
Kyrgyz Republic	42,119	10,786	0.549	0.347	0.104	0.000
Malawi	10,385	1,223	0.003	0.007	0.097	0.893
Malaysia	68,313	8,272	0.253	0.459	0.244	0.044
Mauritania	6,072	491	0.483	0.256	0.167	0.094
Mauritius	10,703	7,124	0.428	0.001	0.015	0.557
Mexico	109,276	16,095	0.041	0.035	0.554	0.369
Moldova	$46,\!362$	17	0.623	0.269	0.106	0.001
Morocco	59,321	8,703	0.157	0.098	0.226	0.519
Mozambique	4,740	2,478	0.029	0.005	0.000	0.966
Myanmar	4,510	1,771	0.122	0.051	0.283	0.544
Namibia	66,232	40	0.253	0.227	0.441	0.079
Nepal	53,566	2,255	0.293	0.085	0.770	0.052
New Zealand	98,826	107,664	0.033	0.005 0.226	0.343	0.032
Nicaragua	84,783	7,689	0.004	0.003	0.205	0.787
Niger	38,003	1,341	0.004	0.068	0.236	0.649
Norway	106,360	38,130	0.618	0.330	0.050	0.043
Oman	56,751	124,527	0.018	0.350 0.257	0.620	0.000
Pakistan	77,263	124,927 $11,094$	0.110	0.237 0.042	0.020 0.062	0.808
			l .	0.042 0.189		
Panama	55,605	5,801	0.133		0.451	0.226
Papua New Guinea	42,821	7,879	0.029	0.030	0.317	0.624
Paraguay	86,819	6,751	0.021	0.047	0.607	0.326
Peru	79,992	7,626	0.018	0.011	0.626	0.344
Philippines	65,759	43,070	0.057	0.131	0.606	0.205
Qatar	70,625	135,316	0.018	0.184	0.796	0.003
Rwanda	40,614	25,312	0.051	0.012	0.012	0.925
Saudi Arabia	24,890	17,009	0.124	0.496	0.380	0.000
Senegal	$63,\!328$	$2,\!576$	0.006	0.001	0.975	0.018
Singapore	84,056	$33,\!684$	0.238	0.233	0.529	0.000
South Africa	$96,\!828$	$14,\!299$	0.246	0.238	0.446	0.069
Sri Lanka	$22,\!388$	9,320	0.072	0.281	0.469	0.178
Suriname	4,424	2	0.385	0.135	0.480	0.000
Switzerland	$24,\!267$	23,707	1.000	0.000	0.000	0.000
Tanzania	7,010	$11,\!487$	0.000	0.000	0.004	0.996
Thailand	30,287	11,482	0.285	0.064	0.510	0.142
Togo	5,037	2,066	0.000	0.000	0.000	1.000
Trinidad and Tobago	35,817	66	0.016	0.007	0.041	0.936
Tunisia	24,710	2,135	0.069	0.106	0.369	0.457
Turkey	47,559	6,388	0.144	0.334	0.354	0.168
Uganda	9,985	4,833	0.000	0.003	0.034	0.963
Ukraine	52,662	205	0.696	0.277	0.027	0.000
United Arab Emirates	53,417	146,727	0.015	0.221	0.764	0.001
United States	116,950	42,130	0.950	0.050	0.000	0.000
Uruguay	89,335	4,111	0.006	0.121	0.645	0.228
Venezuela	89,997	5,982	0.034	0.027	0.652	0.220 0.287
Vietnam	47,479	87,056	0.034	0.027 0.366	0.032 0.046	0.207
Zimbabwe	5,210	428	0.358	0.300 0.124	0.040 0.088	0.002 0.430

Table A2: Non-tariff Measure Usage vs. Tariffs: Alternative Fixed Effects Specifications

Dependent variable:		NTM Dummy					NTM Count				
	(A1)	(A2)	(A3)	(A4)	(A5)	(A6)	(A7)	(A8)	(A9)	(A10)	
$Overhang_{t-1}$	-0.0079*** (0.0018)	-0.0074*** (0.0016)	-0.0115*** (0.0023)	-0.0226*** (0.0045)	-0.0408*** (0.0089)	-0.1219*** (0.0362)	-0.0586* (0.0305)	-0.1129*** (0.0328)	-0.0888*** (0.0304)	-0.1327*** (0.0455)	
${\bf PTAImportShare}_{t-1}$	0.0020*** (0.0003)	0.0005** (0.0002)	-0.0081*** (0.0006)	-0.0107*** (0.0007)	-0.0136*** (0.0009)	0.0173*** (0.0045)	0.0122** (0.0048)	-0.0020 (0.0057)	-0.0121** (0.0059)	-0.0226*** (0.0060)	
$\log(\text{WorldImportShare})_{t-1}$	0.0004*** (0.0001)	0.0003*** (0.0000)	0.0013*** (0.0001)	0.0014*** (0.0001)	0.0020*** (0.0002)	-0.0047*** (0.0015)	-0.0004 (0.0007)	0.0019 (0.0014)	0.0081*** (0.0008)	0.0138*** (0.0011)	
Observations R-squared	5,191,192 0.8565	4,762,752 0.9497	5,195,800 0.2263	5,194,103 0.2413	5,177,168 0.2610	5,191,192 0.5478	4,762,752 0.7787	5,195,800 0.1579	5,194,103 0.2082	5,177,168 0.3273	
Fixed effects	HS2xct	HS4xct	HS2xc + t	HS4xc + t	HS6xc + t	HS2xct	HS4xct	HS2xc + t	HS4xc + t	HS6xc + t	

Notes: The table presents linear fixed effects regressions of the model in equation (1). Clustered standard errors at the country/4-digit HS level are in parentheses. ***, ** and * indicate 1 percent, 5 percent and 10 percent significance levels, respectively.